



ECONOMIC CLUB
OF MEMPHIS

SPONSORSHIP OPPORTUNITIES

Annual sponsorship dollars are the foundation of the Economic Club's operation and allow us to bring the best speakers to our membership. In return, sponsorships provide premium visibility at our events and in our publications and website. Sponsorship is an investment with highly exploitable business benefits.

THE BENEFIT OF SPONSORING THE ECONOMIC CLUB:

- Represent your company among peers, competitors, and potential clients
- Host customers, vendors, prospects and colleagues at the highest level
 - Provide input into the selection of speakers
 - Deduct the majority of your contribution

Platinum Club Sponsor

\$25,000 annual contribution

An opportunity for our most committed organizations to help the Club reach its goal of attracting high-profile speakers, support our outreach initiative to promote local and national visibility, and contribute to our student scholarship program for academic excellence in economics.

Media

- Inclusion in media releases and other media contacts.

Visibility

- Prominent logo placement on the Home page and the Sponsors' page of the Economic Club website.
- A paragraph about your company and a link to your website and/or video included on the Sponsors' page.
- Your logo featured at every meeting.
- Speaking opportunity at every meeting.

Hospitality

- Two reserved tables or twenty seats at each event.
- A seat at the head table with speaker and Club leadership.
- VIP event access for twenty.

Additional Benefits

- Premium business membership dues for the following year will be abated in full.
- Virtual access to all meetings.
- Board position.

Gold Club Sponsor

\$10,000 annual contribution

Media

- Inclusion in media releases and other media contacts.

Visibility

- Prominent logo placement on the Home page and the Sponsors' page of the Economic Club website.
- A paragraph about your company and a link to your website and/or video included on the Sponsors' page.
- Your logo featured at every meeting.
- Speaking opportunity at three meetings per year.

Hospitality

- A reserved table or ten seats at each event.
- A seat at the head table with speaker and Club leadership.
- VIP event access for ten.

Additional Benefits

- Premium business membership dues for the following year will be abated in full.
- Virtual access to all meetings.

Silver Club Sponsor

\$5,000 annual contribution

Media

- Inclusion in media releases and other media contacts.

Visibility

- Logo placement on the Home page and the Sponsors' page of the Economic Club website.
- A paragraph about your company and a link to your website and/or video included on the Sponsors' page.
- Your logo featured at every meeting.
- Speaking opportunity at one meeting each year.

Hospitality

- Three reserved tables per year.
- Six seats at each event.
- VIP event access for six.

Additional Benefits

- Premium business membership dues for the following year will be abated in full.
- Virtual access to all meetings.

Bronze Club Sponsor

\$2,500 annual contribution

Media

- Inclusion in media releases and other media contacts.

Visibility

- Logo placement on the Home page and the Sponsors' page of the Economic Club website.
- A paragraph about your company and a link to your website and/or video included on the Sponsors' page.
- Your logo featured at every meeting.

Hospitality

- One reserved table per year.
- Four seats at each event.
- VIP event access for four.

Additional Benefits

- Premium business membership dues for the following year will be abated in full.
- Virtual access to all meetings.

For more information or sponsorship of a specific event, please contact the Economic Club office at secretary@econclubmemphis.org or at (901) 678-2443.